

# COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups



Lat/Lon: 28.1817/-81.8203

RFULL9

## Former Family Dollar Store #8653

321 Broadway Blvd SE, Polk City, FL 33868

### Population

	1 mi radius	3 mi radius	5 mi radius
Estimated Population (2014)	584	6,232	13,354
Projected Population (2019)	606	6,453	13,808
Census Population (2010)	566	6,034	12,905
Census Population (2000)	785	6,442	11,938
Projected Annual Growth (2014-2019)	21 0.7%	221 0.7%	455 0.7%
Historical Annual Growth (2010-2014)	18 0.8%	198 0.8%	449 0.9%
Historical Annual Growth (2000-2010)	-218 -2.8%	-407 -0.6%	966 0.8%
Estimated Population Density (2014)	186 psm	221 psm	170 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi

### Households

Estimated Households (2014)	236	2,422	4,765
Projected Households (2019)	244	2,499	4,915
Census Households (2010)	227	2,330	4,584
Census Households (2000)	288	2,394	4,400
Projected Annual Growth (2014-2019)	7 0.6%	77 0.6%	150 0.6%
Historical Annual Change (2000-2014)	-52 -1.3%	28 0.1%	365 0.6%

### Average Household Income

Estimated Average Household Income (2014)	\$79,529	\$66,004	\$63,274
Projected Average Household Income (2019)	\$86,716	\$71,828	\$68,932
Census Average Household Income (2010)	\$70,163	\$60,157	\$58,197
Census Average Household Income (2000)	\$46,498	\$46,321	\$48,143
Projected Annual Change (2014-2019)	\$7,187 1.8%	\$5,824 1.8%	\$5,657 1.8%
Historical Annual Change (2000-2014)	\$33,031 5.1%	\$19,683 3.0%	\$15,131 2.2%

### Median Household Income

Estimated Median Household Income (2014)	\$52,144	\$46,639	\$49,599
Projected Median Household Income (2019)	\$56,387	\$50,268	\$53,167
Census Median Household Income (2010)	\$42,255	\$41,819	\$46,006
Census Median Household Income (2000)	\$40,370	\$40,219	\$41,997
Projected Annual Change (2014-2019)	\$4,243 1.6%	\$3,628 1.6%	\$3,569 1.4%
Historical Annual Change (2000-2014)	\$11,774 2.1%	\$6,421 1.1%	\$7,602 1.3%

### Per Capita Income

Estimated Per Capita Income (2014)	\$32,146	\$25,929	\$23,407
Projected Per Capita Income (2019)	\$34,897	\$28,106	\$25,417
Census Per Capita Income (2010)	\$28,152	\$23,232	\$20,674
Census Per Capita Income (2000)	\$17,843	\$17,776	\$17,978
Projected Annual Change (2014-2019)	\$2,752 1.7%	\$2,176 1.7%	\$2,010 1.7%
Historical Annual Change (2000-2014)	\$14,303 5.7%	\$8,154 3.3%	\$5,429 2.2%
Estimated Average Household Net Worth (2014)	\$355,134	\$338,756	\$341,352

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Lat/Lon: 28.1817/-81.8203

RFULL9

Former Family Dollar Store #8653		1 mi radius		3 mi radius		5 mi radius	
321 Broadway Blvd SE, Polk City, FL 33868							
<b>Race and Ethnicity</b>							
Total Population (2014)		584		6,232		13,354	
White (2014)		528	90.3%	5,624	90.2%	11,827	88.6%
Black or African American (2014)		24	4.2%	292	4.7%	880	6.6%
American Indian or Alaska Native (2014)		2	0.4%	22	0.4%	48	0.4%
Asian (2014)		3	0.6%	34	0.6%	93	0.7%
Hawaiian or Pacific Islander (2014)		2	0.3%	11	0.2%	13	0.1%
Other Race (2014)		16	2.7%	154	2.5%	285	2.1%
Two or More Races (2014)		9	1.5%	95	1.5%	209	1.6%
Population < 18 (2014)		110	18.9%	1,212	19.5%	2,737	20.5%
White		96	86.6%	1,048	86.5%	2,375	86.8%
Black or African American		6	5.5%	71	5.8%	162	5.9%
American Indian or Alaska Native		-	0.3%	4	0.3%	8	0.3%
Asian		-	0.2%	4	0.3%	18	0.6%
Hawaiian and Pacific Islander		1	0.9%	5	0.4%	5	0.2%
Other Race		7	6.5%	81	6.7%	169	6.2%
Hispanic Population < 18 (2014)		16	2.7%	174	2.8%	376	2.8%
Not Hispanic or Latino Population (2014)		532	91.1%	5,678	91.1%	12,155	91.0%
Not Hispanic White		496	93.2%	5,269	92.8%	11,026	90.7%
Not Hispanic Black or African American		24	4.5%	283	5.0%	848	7.0%
Not Hispanic American Indian or Alaska Native		2	0.4%	21	0.4%	44	0.4%
Not Hispanic Asian		3	0.6%	33	0.6%	91	0.7%
Not Hispanic Hawaiian or Pacific Islander		-	-	1	-	2	-
Not Hispanic Other Race		-	-	-	-	-	-
Not Hispanic Two or More Races		7	1.3%	70	1.2%	144	1.2%
Hispanic or Latino Population (2014)		52	8.9%	555	8.9%	1,199	9.0%
Hispanic White		32	61.4%	355	63.9%	801	66.8%
Hispanic Black or African American		-	0.9%	10	1.7%	32	2.6%
Hispanic American Indian or Alaska Native		-	0.3%	2	0.3%	4	0.3%
Hispanic Asian		-	-	1	0.2%	2	0.2%
Hispanic Hawaiian or Pacific Islander		2	3.5%	10	1.8%	11	1.0%
Hispanic Other Race		16	30.7%	154	27.8%	284	23.7%
Hispanic Two or More Races		2	3.1%	24	4.3%	65	5.4%
Not Hispanic or Latino Population (2010)		519	91.7%	5,532	91.7%	11,818	91.6%
Hispanic or Latino Population (2010)		47	8.3%	502	8.3%	1,086	8.4%
Not Hispanic or Latino Population (2000)		729	92.9%	6,000	93.1%	11,167	93.5%
Hispanic or Latino Population (2000)		56	7.1%	442	6.9%	771	6.5%
Not Hispanic or Latino Population (2019)		548	90.5%	5,846	90.6%	12,500	90.5%
Hispanic or Latino Population (2019)		57	9.5%	607	9.4%	1,308	9.5%
Projected Annual Growth (2014-2019)		5	1.9%	53	1.9%	109	1.8%
Historical Annual Growth (2000-2010)		-9	-1.5%	61	1.4%	315	4.1%

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## Former Family Dollar Store #8653

321 Broadway Blvd SE, Polk City, FL 33868

1 mi radius

3 mi radius

5 mi radius

### Total Age Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	584		6,232		13,354	
Age Under 5 Years	26	4.5%	286	4.6%	647	4.8%
Age 5 to 9 Years	30	5.1%	327	5.2%	729	5.5%
Age 10 to 14 Years	36	6.2%	381	6.1%	863	6.5%
Age 15 to 19 Years	33	5.6%	365	5.9%	822	6.2%
Age 20 to 24 Years	29	5.0%	317	5.1%	704	5.3%
Age 25 to 29 Years	25	4.3%	294	4.7%	695	5.2%
Age 30 to 34 Years	26	4.4%	295	4.7%	732	5.5%
Age 35 to 39 Years	29	4.9%	326	5.2%	813	6.1%
Age 40 to 44 Years	33	5.6%	374	6.0%	914	6.8%
Age 45 to 49 Years	39	6.6%	436	7.0%	1,039	7.8%
Age 50 to 54 Years	39	6.7%	424	6.8%	1,000	7.5%
Age 55 to 59 Years	38	6.6%	413	6.6%	905	6.8%
Age 60 to 64 Years	49	8.4%	487	7.8%	926	6.9%
Age 65 to 69 Years	51	8.7%	506	8.1%	890	6.7%
Age 70 to 74 Years	42	7.1%	421	6.8%	721	5.4%
Age 75 to 79 Years	30	5.1%	289	4.6%	474	3.5%
Age 80 to 84 Years	19	3.2%	170	2.7%	276	2.1%
Age 85 Years or Over	12	2.0%	119	1.9%	205	1.5%
Median Age	47.7		46.2		43.2	
Age 19 Years or Less	125	21.3%	1,360	21.8%	3,061	22.9%
Age 20 to 64 Years	307	52.5%	3,367	54.0%	7,728	57.9%
Age 65 Years or Over	153	26.1%	1,506	24.2%	2,565	19.2%

### Female Age Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	293 50.2%		3,067 49.2%		6,318 47.3%	
Age Under 5 Years	12	4.1%	133	4.3%	311	4.9%
Age 5 to 9 Years	14	4.7%	158	5.1%	356	5.6%
Age 10 to 14 Years	18	6.2%	182	5.9%	412	6.5%
Age 15 to 19 Years	15	5.3%	174	5.7%	401	6.3%
Age 20 to 24 Years	15	5.0%	151	4.9%	322	5.1%
Age 25 to 29 Years	13	4.3%	139	4.5%	300	4.7%
Age 30 to 34 Years	13	4.4%	141	4.6%	324	5.1%
Age 35 to 39 Years	16	5.4%	167	5.4%	380	6.0%
Age 40 to 44 Years	17	5.7%	187	6.1%	416	6.6%
Age 45 to 49 Years	18	6.0%	190	6.2%	427	6.8%
Age 50 to 54 Years	19	6.6%	205	6.7%	448	7.1%
Age 55 to 59 Years	21	7.2%	214	7.0%	431	6.8%
Age 60 to 64 Years	26	9.0%	261	8.5%	479	7.6%
Age 65 to 69 Years	26	9.0%	265	8.6%	461	7.3%
Age 70 to 74 Years	21	7.0%	209	6.8%	356	5.6%
Age 75 to 79 Years	14	4.7%	137	4.5%	231	3.7%
Age 80 to 84 Years	9	3.0%	80	2.6%	133	2.1%
Age 85 Years or Over	7	2.5%	76	2.5%	131	2.1%
Female Median Age	48.5		47.2		43.9	
Age 19 Years or Less	59	20.3%	646	21.1%	1,479	23.4%
Age 20 to 64 Years	157	53.5%	1,654	53.9%	3,527	55.8%
Age 65 Years or Over	77	26.2%	767	25.0%	1,312	20.8%

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1 mi radius      3 mi radius      5 mi radius

### Male Age Distribution (2014)

	1 mi radius	3 mi radius	5 mi radius
Male Population	291 49.8%	3,165 50.8%	7,036 52.7%
Age Under 5 Years	14 4.9%	154 4.9%	336 4.8%
Age 5 to 9 Years	16 5.4%	169 5.4%	374 5.3%
Age 10 to 14 Years	18 6.1%	199 6.3%	451 6.4%
Age 15 to 19 Years	17 5.9%	191 6.1%	422 6.0%
Age 20 to 24 Years	15 5.0%	166 5.2%	382 5.4%
Age 25 to 29 Years	12 4.3%	156 4.9%	395 5.6%
Age 30 to 34 Years	13 4.4%	155 4.9%	408 5.8%
Age 35 to 39 Years	13 4.4%	160 5.0%	434 6.2%
Age 40 to 44 Years	16 5.6%	187 5.9%	498 7.1%
Age 45 to 49 Years	21 7.2%	246 7.8%	612 8.7%
Age 50 to 54 Years	20 6.9%	219 6.9%	551 7.8%
Age 55 to 59 Years	17 6.0%	199 6.3%	474 6.7%
Age 60 to 64 Years	23 7.8%	226 7.1%	447 6.3%
Age 65 to 69 Years	24 8.4%	241 7.6%	429 6.1%
Age 70 to 74 Years	21 7.2%	212 6.7%	365 5.2%
Age 75 to 79 Years	16 5.6%	152 4.8%	243 3.5%
Age 80 to 84 Years	10 3.4%	90 2.8%	143 2.0%
Age 85 Years or Over	4 1.5%	43 1.4%	74 1.1%
Male Median Age	46.9	45.1	42.5
Age 19 Years or Less	65 22.4%	713 22.5%	1,582 22.5%
Age 20 to 64 Years	150 51.6%	1,713 54.1%	4,201 59.7%
Age 65 Years or Over	76 26.1%	739 23.3%	1,253 17.8%

### Males per 100 Females (2014)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	99	103	111
Age Under 5 Years	119 54.3%	116 53.7%	108 51.9%
Age 5 to 9 Years	115 53.5%	107 51.8%	105 51.2%
Age 10 to 14 Years	98 49.6%	109 52.2%	110 52.3%
Age 15 to 19 Years	111 52.7%	110 52.4%	105 51.3%
Age 20 to 24 Years	100 49.9%	110 52.4%	118 54.2%
Age 25 to 29 Years	98 49.6%	112 52.8%	132 56.9%
Age 30 to 34 Years	101 50.1%	110 52.4%	126 55.7%
Age 35 to 39 Years	81 44.9%	96 48.9%	114 53.3%
Age 40 to 44 Years	98 49.4%	100 50.1%	120 54.5%
Age 45 to 49 Years	119 54.3%	129 56.4%	143 58.9%
Age 50 to 54 Years	104 51.0%	107 51.7%	123 55.2%
Age 55 to 59 Years	83 45.3%	93 48.1%	110 52.4%
Age 60 to 64 Years	86 46.1%	87 46.4%	93 48.2%
Age 65 to 69 Years	92 48.0%	91 47.7%	93 48.2%
Age 70 to 74 Years	102 50.5%	101 50.4%	102 50.6%
Age 75 to 79 Years	119 54.3%	111 52.6%	105 51.3%
Age 80 to 84 Years	113 53.1%	113 53.0%	107 51.7%
Age 85 Years or Over	59 37.2%	57 36.3%	57 36.1%
Age 19 Years or Less	110 52.3%	110 52.5%	107 51.7%
Age 20 to 39 Years	94 48.6%	106 51.6%	122 55.0%
Age 40 to 64 Years	96 49.1%	102 50.5%	117 54.0%
Age 65 Years or Over	99 49.7%	96 49.1%	96 48.9%

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Former Family Dollar Store #8653	1 mi radius		3 mi radius		5 mi radius	
<b>321 Broadway Blvd SE, Polk City, FL 33868</b>						
<b>Household Type (2014)</b>						
Total Households	236		2,422		4,765	
Households with Children	60	25.6%	661	27.3%	1,514	31.8%
Average Household Size	2.5		2.5		2.6	
Household Density per Square Mile	75		86		61	
Population Family	496	84.8%	5,192	83.3%	10,820	81.0%
Population Non-Family	89	15.2%	920	14.8%	1,761	13.2%
Population Group Quarters	-	-	120	1.9%	774	5.8%
Family Households	178	75.4%	1,837	75.8%	3,679	77.2%
Married Couple Households	142	79.9%	1,474	80.2%	2,947	80.1%
Other Family Households	36	20.1%	363	19.8%	732	19.9%
Family Households with Children	60	33.5%	653	35.5%	1,494	40.6%
Married Couple with Children	37	62.4%	425	65.1%	1,030	69.0%
Other Family Households with Children	22	37.6%	228	34.9%	464	31.0%
Family Households No Children	118	66.5%	1,184	64.5%	2,185	59.4%
Married Couple No Children	105	88.7%	1,049	88.6%	1,917	87.7%
Other Family Households No Children	13	11.3%	136	11.4%	268	12.3%
Non-Family Households	58	24.6%	585	24.2%	1,086	22.8%
Non-Family Households with Children	1	1.3%	9	1.5%	20	1.9%
Non-Family Households No Children	57	98.7%	577	98.5%	1,066	98.1%
Lone Person No Children	-	-	-	-	-	-
2 or More Persons No Children	57	98.7%	577	98.5%	1,066	98.1%
Household Lone Male	-	-	-	-	-	-
Household Lone Female	-	-	-	-	-	-
Average Family Household Size	2.8		2.8		2.9	
Average Family Income	\$93,585		\$75,727		\$71,604	
Median Family Income	\$59,866		\$54,640		\$57,239	
Average Non-Family Household Size	1.5		1.6		1.6	
<b>Marital Status (2014)</b>						
Population Age 15 Years or Over	493		5,238		11,115	
Never Married	137	27.7%	1,450	27.7%	3,142	28.3%
Currently Married	252	51.1%	2,634	50.3%	5,555	50.0%
Previously Married	104	21.2%	1,153	22.0%	2,418	21.8%
Separated	10	10.0%	144	12.5%	427	17.7%
Widowed	38	36.5%	388	33.7%	691	28.6%
Divorced	56	53.5%	621	53.8%	1,300	53.8%
<b>Educational Attainment (2014)</b>						
Adult Population Age 25 Years or Over	430		4,442		8,855	
Elementary (Grade Level 0 to 8)	16	3.6%	210	4.7%	467	5.3%
Some High School (Grade Level 9 to 11)	54	12.6%	497	11.2%	979	11.1%
High School Graduate	188	43.7%	1,895	42.6%	3,444	38.9%
Some College	83	19.4%	867	19.5%	1,680	19.0%
Associate Degree Only	29	6.7%	368	8.3%	905	10.2%
Bachelor Degree Only	51	11.8%	494	11.1%	1,060	12.0%
Graduate Degree	10	2.2%	111	2.5%	320	3.6%
Any College (Some College or Higher)	173	40.1%	1,840	41.4%	3,964	44.8%
College Degree + (Bachelor Degree or Higher)	60	14.0%	605	13.6%	1,380	15.6%

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1 mi radius      3 mi radius      5 mi radius

### Housing

Total Housing Units (2014)	283		2,795		5,325
Total Housing Units (2010)	283		2,792		5,319
Historical Annual Growth (2010-2014)	-	-	3	-	5
Housing Units Occupied (2014)	236	83.4%	2,422	86.7%	4,765
Housing Units Owner-Occupied	198	83.9%	2,050	84.6%	4,062
Housing Units Renter-Occupied	38	16.1%	372	15.4%	703
Housing Units Vacant (2014)	47	16.6%	373	13.3%	560

### Household Size (2014)

Total Households	236		2,422		4,765
1 Person Households	46	19.5%	457	18.9%	833
2 Person Households	112	47.2%	1,108	45.7%	2,014
3 Person Households	31	13.2%	344	14.2%	760
4 Person Households	25	10.7%	277	11.4%	624
5 Person Households	13	5.5%	138	5.7%	318
6 Person Households	6	2.4%	61	2.5%	136
7 or More Person Households	4	1.5%	38	1.6%	80

### Household Income Distribution (2014)

HH Income \$200,000 or More	11	4.6%	77	3.2%	114	2.4%
HH Income \$150,000 to \$199,999	6	2.7%	45	1.8%	109	2.3%
HH Income \$125,000 to \$149,999	10	4.2%	87	3.6%	190	4.0%
HH Income \$100,000 to \$124,999	13	5.6%	130	5.4%	305	6.4%
HH Income \$75,000 to \$99,999	29	12.3%	305	12.6%	698	14.7%
HH Income \$50,000 to \$74,999	46	19.4%	459	19.0%	885	18.6%
HH Income \$35,000 to \$49,999	35	14.9%	355	14.6%	643	13.5%
HH Income \$25,000 to \$34,999	37	15.7%	346	14.3%	616	12.9%
HH Income \$15,000 to \$24,999	22	9.5%	322	13.3%	663	13.9%
HH Income \$10,000 to \$14,999	9	3.9%	140	5.8%	251	5.3%
HH Income Under \$10,000	17	7.1%	157	6.5%	291	6.1%

### Household Vehicles (2014)

Households 0 Vehicles Available	5	2.0%	60	2.5%	112	2.4%
Households 1 Vehicle Available	68	28.8%	773	31.9%	1,459	30.6%
Households 2 Vehicles Available	122	51.7%	1,146	47.3%	2,239	47.0%
Households 3 or More Vehicles Available	42	17.6%	443	18.3%	955	20.0%
Total Vehicles Available	449		4,524		9,096	
Average Vehicles per Household	1.9		1.9		1.9	
Owner-Occupied Household Vehicles	375	83.6%	3,835	84.8%	7,837	86.2%
Average Vehicles per Owner-Occupied Household	1.9		1.9		1.9	
Renter-Occupied Household Vehicles	73	16.4%	690	15.2%	1,259	13.8%
Average Vehicles per Renter-Occupied Household	1.9		1.9		1.8	

### Travel Time (2010)

Worker Base Age 16 years or Over	209		2,296		5,125
Travel to Work in 14 Minutes or Less	19	9.1%	341	14.9%	806
Travel to Work in 15 to 29 Minutes	100	47.9%	977	42.5%	2,080
Travel to Work in 30 to 59 Minutes	56	26.7%	669	29.1%	1,628
Travel to Work in 60 Minutes or More	19	9.3%	173	7.6%	369
Work at Home	14	6.9%	136	5.9%	242
Average Minutes Travel to Work	24.7		24.1		24.8

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1 mi radius      3 mi radius      5 mi radius

### Transportation To Work (2010)

Worker Base Age 16 years or Over	209		2,296		5,125
Drive to Work Alone	172	82.3%	1,915	83.4%	4,303
Drive to Work in Carpool	19	9.0%	196	8.5%	463
Travel to Work by Public Transportation	1	0.5%	10	0.4%	20
Drive to Work on Motorcycle	-	-	1	-	12
Bicycle to Work	-	-	1	0.1%	3
Walk to Work	2	0.8%	24	1.0%	52
Other Means	1	0.4%	14	0.6%	30
Work at Home	14	6.9%	136	5.9%	242

### Daytime Demographics (2014)

Total Businesses	16		132		230
Total Employees	218		1,444		2,105
Company Headquarter Businesses	-	-	-	-	-
Company Headquarter Employees	-	-	-	-	5
Employee Population per Business	14.0 to 1		11.0 to 1		9.1 to 1
Residential Population per Business	37.5 to 1		47.4 to 1		58.0 to 1
Adj. Daytime Demographics Age 16 Years or Over	462		3,946		6,930

### Labor Force

Labor Population Age 16 Years or Over (2014)	487		5,051		10,184
Labor Force Total Males (2014)	241	49.4%	2,487	49.2%	5,020
Male Civilian Employed	126	52.5%	1,340	53.9%	2,853
Male Civilian Unemployed	10	4.2%	112	4.5%	217
Males in Armed Forces	-	-	-	-	1
Males Not in Labor Force	104	43.3%	1,034	41.6%	1,950
Labor Force Total Females (2014)	246	50.6%	2,563	50.8%	5,164
Female Civilian Employed	116	47.1%	1,207	47.1%	2,504
Female Civilian Unemployed	14	5.7%	148	5.8%	258
Females in Armed Forces	-	0.1%	1	-	1
Females Not in Labor Force	116	47.1%	1,207	47.1%	2,401
Unemployment Rate	5.0%		5.2%		4.7%
Labor Force Growth (2010-2014)	31	14.5%	214	9.2%	151
Male Labor Force Growth (2010-2014)	20	19.3%	161	13.7%	129
Female Labor Force Growth (2010-2014)	10	9.7%	53	4.6%	22

### Occupation (2010)

Occupation Population Age 16 Years or Over	212		2,333		5,206
Occupation Total Males	106	50.0%	1,179	50.5%	2,724
Occupation Total Females	106	50.0%	1,154	49.5%	2,482
Management, Business, Financial Operations	29	13.8%	275	11.8%	596
Professional, Related	31	14.5%	370	15.9%	933
Service	42	19.9%	430	18.4%	918
Sales, Office	45	21.2%	622	26.7%	1,444
Farming, Fishing, Forestry	4	2.0%	26	1.1%	36
Construction, Extraction, Maintenance	27	13.0%	270	11.6%	554
Production, Transport, Material Moving	33	15.5%	338	14.5%	725
White Collar Workers	105	49.6%	1,268	54.3%	2,972
Blue Collar Workers	107	50.4%	1,065	45.7%	2,233

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# COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups



Lat/Lon: 28.1817/-81.8203

RFULL9

## Former Family Dollar Store #8653

321 Broadway Blvd SE, Polk City, FL 33868

1 mi radius      3 mi radius      5 mi radius

### Units In Structure (2010)

	1 mi radius	3 mi radius	5 mi radius
Total Units	227	2,330	4,584
1 Detached Unit	146 64.4%	1,342 57.6%	2,717 59.3%
1 Attached Unit	2 1.0%	16 0.7%	39 0.9%
2 Units	1 0.4%	17 0.7%	32 0.7%
3 to 4 Units	1 0.6%	15 0.7%	31 0.7%
5 to 9 Units	1 0.6%	18 0.8%	35 0.8%
10 to 19 Units	1 0.4%	9 0.4%	19 0.4%
20 to 49 Units	1 0.5%	12 0.5%	26 0.6%
50 or More Units	1 0.3%	8 0.4%	19 0.4%
Mobile Home or Trailer	67 29.4%	835 35.8%	1,583 34.5%
Other Structure	6 2.4%	58 2.5%	84 1.8%

### Homes Built By Year (2010)

	1 mi radius	3 mi radius	5 mi radius
Homes Built 2005 or later	27 11.8%	294 12.6%	528 11.5%
Homes Built 2000 to 2004	10 4.3%	143 6.1%	441 9.6%
Homes Built 1990 to 1999	57 25.2%	616 26.4%	1,299 28.3%
Homes Built 1980 to 1989	82 36.0%	729 31.3%	1,257 27.4%
Homes Built 1970 to 1979	29 12.7%	293 12.6%	559 12.2%
Homes Built 1960 to 1969	12 5.4%	122 5.2%	220 4.8%
Homes Built 1950 to 1959	5 2.4%	81 3.5%	165 3.6%
Homes Built 1940 to 1949	2 0.7%	24 1.0%	51 1.1%
Homes Built Before 1939	3 1.4%	28 1.2%	64 1.4%
Median Age of Homes	27.7 yrs	27.3 yrs	26.8 yrs

### Home Values (2010)

	1 mi radius	3 mi radius	5 mi radius
Owner Specified Housing Units	190	1,969	3,902
Home Values \$1,000,000 or More	3 1.6%	25 1.3%	56 1.4%
Home Values \$750,000 to \$999,999	2 1.1%	16 0.8%	24 0.6%
Home Values \$500,000 to \$749,999	2 1.2%	44 2.2%	98 2.5%
Home Values \$400,000 to \$499,999	7 3.6%	54 2.8%	97 2.5%
Home Values \$300,000 to \$399,999	7 3.6%	79 4.0%	183 4.7%
Home Values \$250,000 to \$299,999	15 7.8%	153 7.8%	297 7.6%
Home Values \$200,000 to \$249,999	15 8.0%	156 7.9%	368 9.4%
Home Values \$175,000 to \$199,999	12 6.3%	108 5.5%	210 5.4%
Home Values \$150,000 to \$174,999	15 7.9%	151 7.7%	384 9.8%
Home Values \$125,000 to \$149,999	23 12.0%	170 8.6%	333 8.5%
Home Values \$100,000 to \$124,999	17 8.8%	184 9.3%	336 8.6%
Home Values \$90,000 to \$99,999	10 5.4%	97 4.9%	180 4.6%
Home Values \$80,000 to \$89,999	8 4.2%	107 5.4%	197 5.0%
Home Values \$70,000 to \$79,999	18 9.4%	169 8.6%	263 6.7%
Home Values \$60,000 to \$69,999	14 7.4%	154 7.8%	258 6.6%
Home Values \$50,000 to \$59,999	8 4.1%	102 5.2%	182 4.7%
Home Values \$35,000 to \$49,999	5 2.5%	70 3.5%	160 4.1%
Home Values \$25,000 to \$34,999	3 1.4%	36 1.8%	79 2.0%
Home Values \$10,000 to \$24,999	4 2.1%	56 2.8%	124 3.2%
Home Values Under \$10,000	3 1.6%	39 2.0%	75 1.9%
Owner-Occupied Median Home Value	\$126,340	\$117,297	\$126,648
Renter-Occupied Median Rent	\$619	\$625	\$654

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# COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups



Lat/Lon: 28.1817/-81.8203

RFULL9

## Former Family Dollar Store #8653

321 Broadway Blvd SE, Polk City, FL 33868

### Total Annual Consumer Expenditure (2014)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$14.1 M	\$127 M	\$243 M
Total Non-Retail Expenditure	\$8.13 M	\$73.0 M	\$140 M
Total Retail Expenditure	\$6.01 M	\$54.2 M	\$103 M
Apparel	\$675 K	\$6.05 M	\$11.6 M
Contributions	\$536 K	\$4.66 M	\$8.82 M
Education	\$327 K	\$2.84 M	\$5.45 M
Entertainment	\$792 K	\$7.10 M	\$13.6 M
Food and Beverages	\$2.17 M	\$19.7 M	\$37.6 M
Furnishings and Equipment	\$618 K	\$5.50 M	\$10.6 M
Gifts	\$375 K	\$3.29 M	\$6.27 M
Health Care	\$878 K	\$8.03 M	\$15.3 M
Household Operations	\$502 K	\$4.44 M	\$8.53 M
Miscellaneous Expenses	\$235 K	\$2.13 M	\$4.07 M
Personal Care	\$204 K	\$1.84 M	\$3.53 M
Personal Insurance	\$145 K	\$1.27 M	\$2.44 M
Reading	\$46.5 K	\$417 K	\$796 K
Shelter	\$2.73 M	\$24.5 M	\$46.8 M
Tobacco	\$93.1 K	\$868 K	\$1.65 M
Transportation	\$2.83 M	\$25.6 M	\$49.2 M
Utilities	\$982 K	\$8.98 M	\$17.2 M

### Monthly Household Consumer Expenditure (2014)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$4,988	\$4,375	\$4,255
Total Non-Retail Expenditure	\$2,867 57.5%	\$2,511 57.4%	\$2,445 57.5%
Total Retail Expenditures	\$2,121 42.5%	\$1,864 42.6%	\$1,810 42.5%
Apparel	\$238 4.8%	\$208 4.8%	\$203 4.8%
Contributions	\$189 3.8%	\$160 3.7%	\$154 3.6%
Education	\$115 2.3%	\$98 2.2%	\$95 2.2%
Entertainment	\$279 5.6%	\$244 5.6%	\$238 5.6%
Food and Beverages	\$765 15.3%	\$676 15.5%	\$657 15.4%
Furnishings and Equipment	\$218 4.4%	\$189 4.3%	\$185 4.3%
Gifts	\$132 2.7%	\$113 2.6%	\$110 2.6%
Health Care	\$310 6.2%	\$276 6.3%	\$267 6.3%
Household Operations	\$177 3.5%	\$153 3.5%	\$149 3.5%
Miscellaneous Expenses	\$83 1.7%	\$73 1.7%	\$71 1.7%
Personal Care	\$72 1.4%	\$63 1.4%	\$62 1.4%
Personal Insurance	\$51 1.0%	\$44 1.0%	\$43 1.0%
Reading	\$16 0.3%	\$14 0.3%	\$14 0.3%
Shelter	\$964 19.3%	\$842 19.3%	\$819 19.2%
Tobacco	\$33 0.7%	\$30 0.7%	\$29 0.7%
Transportation	\$999 20.0%	\$881 20.1%	\$860 20.2%
Utilities	\$347 6.9%	\$309 7.1%	\$300 7.1%

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