

# COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups



Lat/Lon: 28.8073/-81.3313

RFULL9

## Former Best Buy Mobile #2384

1141 Rinehart Rd, Sanford, FL 32771

1 mi radius      3 mi radius      5 mi radius

### Population

Estimated Population (2014)	5,265		42,844		107,722	
Projected Population (2019)	5,552		45,177		113,556	
Census Population (2010)	5,125		41,698		104,847	
Census Population (2000)	1,264		23,113		78,312	
Projected Annual Growth (2014-2019)	287	1.1%	2,333	1.1%	5,834	1.1%
Historical Annual Growth (2010-2014)	141	0.7%	1,146	0.7%	2,875	0.7%
Historical Annual Growth (2000-2010)	3,861	30.5%	18,585	8.0%	26,535	3.4%
Estimated Population Density (2014)	1,677	psm	1,516	psm	1,372	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

### Households

Estimated Households (2014)	2,205		17,249		42,282	
Projected Households (2019)	2,324		18,173		44,519	
Census Households (2010)	2,110		16,505		40,469	
Census Households (2000)	530		8,956		29,767	
Projected Annual Growth (2014-2019)	119	1.1%	925	1.1%	2,237	1.1%
Historical Annual Change (2000-2014)	1,675	22.6%	8,293	6.6%	12,515	3.0%

### Average Household Income

Estimated Average Household Income (2014)	\$64,995		\$76,904		\$78,561	
Projected Average Household Income (2019)	\$70,844		\$83,914		\$85,740	
Census Average Household Income (2010)	\$60,024		\$70,101		\$71,385	
Census Average Household Income (2000)	\$55,839		\$63,173		\$60,687	
Projected Annual Change (2014-2019)	\$5,849	1.8%	\$7,010	1.8%	\$7,179	1.8%
Historical Annual Change (2000-2014)	\$9,156	1.2%	\$13,731	1.6%	\$17,874	2.1%

### Median Household Income

Estimated Median Household Income (2014)	\$52,806		\$61,569		\$62,572	
Projected Median Household Income (2019)	\$57,044		\$66,688		\$67,826	
Census Median Household Income (2010)	\$47,999		\$54,388		\$54,344	
Census Median Household Income (2000)	\$45,669		\$50,845		\$48,516	
Projected Annual Change (2014-2019)	\$4,237	1.6%	\$5,119	1.7%	\$5,254	1.7%
Historical Annual Change (2000-2014)	\$7,137	1.1%	\$10,724	1.5%	\$14,056	2.1%

### Per Capita Income

Estimated Per Capita Income (2014)	\$27,222		\$30,983		\$31,008	
Projected Per Capita Income (2019)	\$29,657		\$33,778		\$33,791	
Census Per Capita Income (2010)	\$24,714		\$27,747		\$27,553	
Census Per Capita Income (2000)	\$23,890		\$24,592		\$22,996	
Projected Annual Change (2014-2019)	\$2,434	1.8%	\$2,795	1.8%	\$2,783	1.8%
Historical Annual Change (2000-2014)	\$3,332	1.0%	\$6,391	1.9%	\$8,012	2.5%
Estimated Average Household Net Worth (2014)	\$382,231		\$465,127		\$465,795	

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1 mi radius

3 mi radius

5 mi radius

### Race and Ethnicity

Total Population (2014)	5,265		42,844		107,722	
White (2014)	3,652	69.4%	29,064	67.8%	76,018	70.6%
Black or African American (2014)	912	17.3%	8,764	20.5%	19,572	18.2%
American Indian or Alaska Native (2014)	25	0.5%	170	0.4%	441	0.4%
Asian (2014)	237	4.5%	2,089	4.9%	4,413	4.1%
Hawaiian or Pacific Islander (2014)	4	0.1%	31	0.1%	62	0.1%
Other Race (2014)	249	4.7%	1,487	3.5%	4,121	3.8%
Two or More Races (2014)	188	3.6%	1,239	2.9%	3,095	2.9%
Population < 18 (2014)	1,291	24.5%	10,168	23.7%	24,756	23.0%
White	769	59.6%	5,935	58.4%	15,409	62.2%
Black or African American	295	22.8%	2,635	25.9%	5,545	22.4%
American Indian or Alaska Native	7	0.5%	44	0.4%	102	0.4%
Asian	58	4.5%	535	5.3%	1,089	4.4%
Hawaiian and Pacific Islander	1	0.1%	12	0.1%	21	0.1%
Other Race	161	12.4%	1,007	9.9%	2,590	10.5%
Hispanic Population < 18 (2014)	435	8.3%	2,406	5.6%	6,045	5.6%
Not Hispanic or Latino Population (2014)	3,992	75.8%	35,522	82.9%	88,917	82.5%
Not Hispanic White	2,785	69.8%	24,120	67.9%	63,523	71.4%
Not Hispanic Black or African American	835	20.9%	8,324	23.4%	18,551	20.9%
Not Hispanic American Indian or Alaska Native	12	0.3%	118	0.3%	295	0.3%
Not Hispanic Asian	232	5.8%	2,055	5.8%	4,340	4.9%
Not Hispanic Hawaiian or Pacific Islander	4	0.1%	22	0.1%	41	-
Not Hispanic Other Race	10	0.2%	76	0.2%	203	0.2%
Not Hispanic Two or More Races	114	2.8%	808	2.3%	1,965	2.2%
Hispanic or Latino Population (2014)	1,274	24.2%	7,322	17.1%	18,805	17.5%
Hispanic White	866	68.0%	4,944	67.5%	12,495	66.4%
Hispanic Black or African American	76	6.0%	440	6.0%	1,021	5.4%
Hispanic American Indian or Alaska Native	13	1.0%	52	0.7%	146	0.8%
Hispanic Asian	5	0.4%	34	0.5%	73	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	9	0.1%	21	0.1%
Hispanic Other Race	239	18.8%	1,411	19.3%	3,919	20.8%
Hispanic Two or More Races	74	5.8%	432	5.9%	1,130	6.0%
Not Hispanic or Latino Population (2010)	3,972	77.5%	35,075	84.1%	87,829	83.8%
Hispanic or Latino Population (2010)	1,152	22.5%	6,623	15.9%	17,018	16.2%
Not Hispanic or Latino Population (2000)	1,190	94.1%	21,504	93.0%	71,381	91.1%
Hispanic or Latino Population (2000)	74	5.9%	1,609	7.0%	6,931	8.9%
Not Hispanic or Latino Population (2019)	4,162	75.0%	37,186	82.3%	93,027	81.9%
Hispanic or Latino Population (2019)	1,390	25.0%	7,991	17.7%	20,529	18.1%
Projected Annual Growth (2014-2019)	116	1.8%	669	1.8%	1,724	1.8%
Historical Annual Growth (2000-2010)	1,078	145.4	5,014	31.2%	10,087	14.6%

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1 mi radius      3 mi radius      5 mi radius

### Total Age Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	5,265		42,844		107,722	
Age Under 5 Years	442	8.4%	3,042	7.1%	6,892	6.4%
Age 5 to 9 Years	362	6.9%	2,937	6.9%	6,948	6.4%
Age 10 to 14 Years	318	6.0%	2,774	6.5%	6,915	6.4%
Age 15 to 19 Years	275	5.2%	2,290	5.3%	6,546	6.1%
Age 20 to 24 Years	460	8.7%	2,805	6.5%	6,999	6.5%
Age 25 to 29 Years	624	11.9%	3,560	8.3%	7,831	7.3%
Age 30 to 34 Years	539	10.2%	3,436	8.0%	7,751	7.2%
Age 35 to 39 Years	401	7.6%	3,169	7.4%	7,494	7.0%
Age 40 to 44 Years	344	6.5%	3,037	7.1%	7,517	7.0%
Age 45 to 49 Years	300	5.7%	2,729	6.4%	7,621	7.1%
Age 50 to 54 Years	285	5.4%	2,771	6.5%	7,749	7.2%
Age 55 to 59 Years	282	5.4%	2,766	6.5%	7,413	6.9%
Age 60 to 64 Years	222	4.2%	2,378	5.6%	6,222	5.8%
Age 65 to 69 Years	162	3.1%	1,827	4.3%	4,808	4.5%
Age 70 to 74 Years	97	1.8%	1,271	3.0%	3,268	3.0%
Age 75 to 79 Years	69	1.3%	879	2.1%	2,238	2.1%
Age 80 to 84 Years	44	0.8%	617	1.4%	1,698	1.6%
Age 85 Years or Over	38	0.7%	554	1.3%	1,813	1.7%
Median Age	31.0		35.8		37.2	
Age 19 Years or Less	1,398	26.6%	11,044	25.8%	27,301	25.3%
Age 20 to 64 Years	3,456	65.6%	26,652	62.2%	66,597	61.8%
Age 65 Years or Over	411	7.8%	5,147	12.0%	13,824	12.8%

### Female Age Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	2,781 52.8%		22,437 52.4%		55,675 51.7%	
Age Under 5 Years	224	8.0%	1,515	6.8%	3,408	6.1%
Age 5 to 9 Years	180	6.5%	1,443	6.4%	3,452	6.2%
Age 10 to 14 Years	169	6.1%	1,417	6.3%	3,464	6.2%
Age 15 to 19 Years	135	4.9%	1,114	5.0%	3,187	5.7%
Age 20 to 24 Years	253	9.1%	1,480	6.6%	3,466	6.2%
Age 25 to 29 Years	336	12.1%	1,909	8.5%	4,016	7.2%
Age 30 to 34 Years	273	9.8%	1,802	8.0%	4,002	7.2%
Age 35 to 39 Years	205	7.4%	1,641	7.3%	3,863	6.9%
Age 40 to 44 Years	184	6.6%	1,585	7.1%	3,868	6.9%
Age 45 to 49 Years	162	5.8%	1,424	6.3%	3,989	7.2%
Age 50 to 54 Years	152	5.5%	1,459	6.5%	4,049	7.3%
Age 55 to 59 Years	154	5.5%	1,473	6.6%	3,839	6.9%
Age 60 to 64 Years	123	4.4%	1,270	5.7%	3,265	5.9%
Age 65 to 69 Years	93	3.4%	976	4.4%	2,494	4.5%
Age 70 to 74 Years	48	1.7%	685	3.1%	1,776	3.2%
Age 75 to 79 Years	43	1.6%	529	2.4%	1,309	2.4%
Age 80 to 84 Years	26	0.9%	363	1.6%	1,039	1.9%
Age 85 Years or Over	22	0.8%	351	1.6%	1,187	2.1%
Female Median Age	31.4		36.4		38.2	
Age 19 Years or Less	708	25.4%	5,489	24.5%	13,511	24.3%
Age 20 to 64 Years	1,840	66.2%	14,044	62.6%	34,358	61.7%
Age 65 Years or Over	233	8.4%	2,904	12.9%	7,806	14.0%

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### Male Age Distribution (2014)

	1 mi radius	3 mi radius	5 mi radius
Male Population	2,484 47.2%	20,407 47.6%	52,047 48.3%
Age Under 5 Years	219 8.8%	1,527 7.5%	3,484 6.7%
Age 5 to 9 Years	182 7.3%	1,494 7.3%	3,496 6.7%
Age 10 to 14 Years	150 6.0%	1,358 6.7%	3,451 6.6%
Age 15 to 19 Years	140 5.6%	1,176 5.8%	3,359 6.5%
Age 20 to 24 Years	207 8.3%	1,325 6.5%	3,533 6.8%
Age 25 to 29 Years	289 11.6%	1,651 8.1%	3,815 7.3%
Age 30 to 34 Years	266 10.7%	1,634 8.0%	3,749 7.2%
Age 35 to 39 Years	196 7.9%	1,528 7.5%	3,630 7.0%
Age 40 to 44 Years	160 6.4%	1,452 7.1%	3,649 7.0%
Age 45 to 49 Years	138 5.6%	1,305 6.4%	3,632 7.0%
Age 50 to 54 Years	133 5.4%	1,312 6.4%	3,700 7.1%
Age 55 to 59 Years	128 5.2%	1,293 6.3%	3,574 6.9%
Age 60 to 64 Years	99 4.0%	1,108 5.4%	2,957 5.7%
Age 65 to 69 Years	69 2.8%	851 4.2%	2,314 4.4%
Age 70 to 74 Years	49 2.0%	587 2.9%	1,492 2.9%
Age 75 to 79 Years	26 1.1%	350 1.7%	928 1.8%
Age 80 to 84 Years	18 0.7%	253 1.2%	658 1.3%
Age 85 Years or Over	16 0.6%	203 1.0%	626 1.2%
Male Median Age	30.7	35.1	36.2
Age 19 Years or Less	690 27.8%	5,555 27.2%	13,790 26.5%
Age 20 to 64 Years	1,616 65.0%	12,609 61.8%	32,239 61.9%
Age 65 Years or Over	178 7.2%	2,243 11.0%	6,018 11.6%

### Males per 100 Females (2014)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	89	91	93
Age Under 5 Years	98 49.4%	101 50.2%	102 50.5%
Age 5 to 9 Years	101 50.2%	103 50.9%	101 50.3%
Age 10 to 14 Years	89 47.1%	96 48.9%	100 49.9%
Age 15 to 19 Years	104 51.0%	106 51.3%	105 51.3%
Age 20 to 24 Years	82 45.1%	90 47.2%	102 50.5%
Age 25 to 29 Years	86 46.2%	87 46.4%	95 48.7%
Age 30 to 34 Years	98 49.4%	91 47.6%	94 48.4%
Age 35 to 39 Years	96 48.9%	93 48.2%	94 48.4%
Age 40 to 44 Years	87 46.6%	92 47.8%	94 48.5%
Age 45 to 49 Years	85 46.1%	92 47.8%	91 47.7%
Age 50 to 54 Years	88 46.7%	90 47.3%	91 47.7%
Age 55 to 59 Years	83 45.4%	88 46.7%	93 48.2%
Age 60 to 64 Years	80 44.5%	87 46.6%	91 47.5%
Age 65 to 69 Years	74 42.5%	87 46.6%	93 48.1%
Age 70 to 74 Years	101 50.4%	86 46.1%	84 45.6%
Age 75 to 79 Years	61 37.7%	66 39.8%	71 41.5%
Age 80 to 84 Years	69 40.8%	70 41.1%	63 38.8%
Age 85 Years or Over	70 41.3%	58 36.6%	53 34.5%
Age 19 Years or Less	98 49.4%	101 50.3%	102 50.5%
Age 20 to 39 Years	90 47.3%	90 47.3%	96 49.0%
Age 40 to 64 Years	85 45.9%	90 47.3%	92 47.9%
Age 65 Years or Over	76 43.3%	77 43.6%	77 43.5%

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Former Best Buy Mobile #2384		1 mi radius		3 mi radius		5 mi radius	
<b>1141 Rinehart Rd, Sanford, FL 32771</b>							
<b>Household Type (2014)</b>							
Total Households		2,205		17,249		42,282	
Households with Children		804	36.5%	6,161	35.7%	15,004	35.5%
Average Household Size		2.4		2.5		2.5	
Household Density per Square Mile		702		610		539	
Population Family		4,063	77.2%	34,744	81.1%	86,538	80.3%
Population Non-Family		1,202	22.8%	7,967	18.6%	19,517	18.1%
Population Group Quarters		-	-	132	0.3%	1,667	1.5%
Family Households		1,379	62.5%	11,596	67.2%	28,593	67.6%
Married Couple Households		875	63.5%	8,018	69.1%	19,765	69.1%
Other Family Households		504	36.5%	3,578	30.9%	8,829	30.9%
Family Households with Children		794	57.6%	6,101	52.6%	14,844	51.9%
Married Couple with Children		425	53.5%	3,685	60.4%	9,046	60.9%
Other Family Households with Children		369	46.5%	2,417	39.6%	5,799	39.1%
Family Households No Children		585	42.4%	5,495	47.4%	13,749	48.1%
Married Couple No Children		450	77.0%	4,333	78.9%	10,719	78.0%
Other Family Households No Children		135	23.0%	1,162	21.1%	3,030	22.0%
Non-Family Households		827	37.5%	5,652	32.8%	13,688	32.4%
Non-Family Households with Children		10	1.2%	60	1.1%	159	1.2%
Non-Family Households No Children		817	98.8%	5,592	98.9%	13,529	98.8%
Lone Person No Children		-	-	-	-	-	-
2 or More Persons No Children		817	98.8%	5,592	98.9%	13,529	98.8%
Household Lone Male		-	-	-	-	-	-
Household Lone Female		-	-	-	-	-	-
Average Family Household Size		2.9		3.0		3.0	
Average Family Income		\$68,096		\$87,279		\$92,118	
Median Family Income		\$57,894		\$71,906		\$75,061	
Average Non-Family Household Size		1.5		1.4		1.4	
<b>Marital Status (2014)</b>							
Population Age 15 Years or Over		4,143		34,090		86,967	
Never Married		1,549	37.4%	10,989	32.2%	27,841	32.0%
Currently Married		1,596	38.5%	14,975	43.9%	38,406	44.2%
Previously Married		997	24.1%	8,127	23.8%	20,719	23.8%
Separated		262	26.2%	1,819	22.4%	4,595	22.2%
Widowed		184	18.5%	1,927	23.7%	5,024	24.2%
Divorced		551	55.3%	4,381	53.9%	11,100	53.6%
<b>Educational Attainment (2014)</b>							
Adult Population Age 25 Years or Over		3,408		28,884		72,228	
Elementary (Grade Level 0 to 8)		67	2.0%	803	2.8%	2,600	3.6%
Some High School (Grade Level 9 to 11)		348	10.2%	2,507	8.7%	5,560	7.7%
High School Graduate		817	24.0%	6,528	22.6%	18,222	25.2%
Some College		817	24.0%	6,653	23.0%	16,618	23.0%
Associate Degree Only		322	9.5%	2,536	8.8%	6,418	8.9%
Bachelor Degree Only		722	21.2%	6,481	22.4%	14,693	20.3%
Graduate Degree		315	9.3%	3,375	11.7%	8,118	11.2%
Any College (Some College or Higher)		2,176	63.9%	19,046	65.9%	45,846	63.5%
College Degree + (Bachelor Degree or Higher)		1,037	30.4%	9,857	34.1%	22,811	31.6%

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<b>Housing</b>			
Total Housing Units (2014)	2,389	18,729	46,016
Total Housing Units (2010)	2,351	18,439	45,322
Historical Annual Growth (2010-2014)	37 0.4%	290 0.4%	694 0.4%
Housing Units Occupied (2014)	2,205 92.3%	17,249 92.1%	42,282 91.9%
Housing Units Owner-Occupied	921 41.8%	10,063 58.3%	26,009 61.5%
Housing Units Renter-Occupied	1,284 58.2%	7,186 41.7%	16,273 38.5%
Housing Units Vacant (2014)	183 7.7%	1,481 7.9%	3,734 8.1%
<b>Household Size (2014)</b>			
Total Households	2,205	17,249	42,282
1 Person Households	617 28.0%	4,419 25.6%	10,737 25.4%
2 Person Households	745 33.8%	5,902 34.2%	14,151 33.5%
3 Person Households	387 17.5%	2,992 17.3%	7,360 17.4%
4 Person Households	285 12.9%	2,401 13.9%	6,012 14.2%
5 Person Households	110 5.0%	959 5.6%	2,536 6.0%
6 Person Households	44 2.0%	366 2.1%	916 2.2%
7 or More Person Households	17 0.8%	209 1.2%	569 1.3%
<b>Household Income Distribution (2014)</b>			
HH Income \$200,000 or More	86 3.9%	1,065 6.2%	2,609 6.2%
HH Income \$150,000 to \$199,999	76 3.4%	956 5.5%	2,378 5.6%
HH Income \$125,000 to \$149,999	69 3.1%	756 4.4%	1,881 4.4%
HH Income \$100,000 to \$124,999	146 6.6%	1,266 7.3%	3,216 7.6%
HH Income \$75,000 to \$99,999	266 12.1%	2,197 12.7%	5,151 12.2%
HH Income \$50,000 to \$74,999	531 24.1%	3,443 20.0%	8,171 19.3%
HH Income \$35,000 to \$49,999	338 15.3%	2,268 13.2%	5,865 13.9%
HH Income \$25,000 to \$34,999	258 11.7%	1,924 11.2%	4,475 10.6%
HH Income \$15,000 to \$24,999	248 11.3%	1,638 9.5%	4,275 10.1%
HH Income \$10,000 to \$14,999	106 4.8%	773 4.5%	1,873 4.4%
HH Income Under \$10,000	82 3.7%	962 5.6%	2,387 5.6%
<b>Household Vehicles (2014)</b>			
Households 0 Vehicles Available	59 2.7%	847 4.9%	2,428 5.7%
Households 1 Vehicle Available	1,066 48.4%	6,989 40.5%	15,806 37.4%
Households 2 Vehicles Available	947 42.9%	7,390 42.8%	17,846 42.2%
Households 3 or More Vehicles Available	133 6.0%	2,023 11.7%	6,202 14.7%
Total Vehicles Available	3,386	28,301	71,769
Average Vehicles per Household	1.5	1.6	1.7
Owner-Occupied Household Vehicles	1,616 47.7%	18,652 65.9%	50,509 70.4%
Average Vehicles per Owner-Occupied Household	1.8	1.9	1.9
Renter-Occupied Household Vehicles	1,771 52.3%	9,650 34.1%	21,260 29.6%
Average Vehicles per Renter-Occupied Household	1.4	1.3	1.3
<b>Travel Time (2010)</b>			
Worker Base Age 16 years or Over	2,440	18,933	47,620
Travel to Work in 14 Minutes or Less	612 25.1%	5,223 27.6%	12,036 25.3%
Travel to Work in 15 to 29 Minutes	873 35.8%	6,121 32.3%	16,513 34.7%
Travel to Work in 30 to 59 Minutes	765 31.3%	5,587 29.5%	13,543 28.4%
Travel to Work in 60 Minutes or More	100 4.1%	878 4.6%	2,315 4.9%
Work at Home	91 3.7%	1,124 5.9%	3,214 6.7%
Average Minutes Travel to Work	21.0	20.9	21.4

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# COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups



Lat/Lon: 28.8073/-81.3313

RFULL9

## Former Best Buy Mobile #2384

1141 Rinehart Rd, Sanford, FL 32771

1 mi radius      3 mi radius      5 mi radius

### Transportation To Work (2010)

Worker Base Age 16 years or Over	2,440		18,933		47,620
Drive to Work Alone	2,124	87.1%	15,892	83.9%	39,076
Drive to Work in Carpool	167	6.9%	1,422	7.5%	3,737
Travel to Work by Public Transportation	3	0.1%	70	0.4%	314
Drive to Work on Motorcycle	9	0.4%	47	0.2%	98
Bicycle to Work	31	1.3%	157	0.8%	293
Walk to Work	12	0.5%	178	0.9%	618
Other Means	2	0.1%	42	0.2%	271
Work at Home	91	3.7%	1,124	5.9%	3,214

### Daytime Demographics (2014)

Total Businesses	411		2,336		5,865
Total Employees	6,583		33,234		67,593
Company Headquarter Businesses	5	1.2%	24	1.0%	41
Company Headquarter Employees	336	5.1%	2,739	8.2%	5,121
Employee Population per Business	16.0 to 1		14.2 to 1		11.5 to 1
Residential Population per Business	12.8 to 1		18.3 to 1		18.4 to 1
Adj. Daytime Demographics Age 16 Years or Over	7,867		45,104		98,585

### Labor Force

Labor Population Age 16 Years or Over (2014)	4,084		33,484		84,063
Labor Force Total Males (2014)	1,904	46.6%	15,730	47.0%	39,865
Male Civilian Employed	1,394	73.2%	11,105	70.6%	27,046
Male Civilian Unemployed	100	5.2%	732	4.7%	1,721
Males in Armed Forces	4	0.2%	20	0.1%	34
Males Not in Labor Force	406	21.3%	3,873	24.6%	11,064
Labor Force Total Females (2014)	2,180	53.4%	17,753	53.0%	44,198
Female Civilian Employed	1,403	64.4%	10,489	59.1%	25,990
Female Civilian Unemployed	106	4.8%	650	3.7%	1,453
Females in Armed Forces	-	-	-	-	2
Females Not in Labor Force	672	30.8%	6,614	37.3%	16,755
Unemployment Rate		5.0%		4.1%	
Labor Force Growth (2010-2014)	303	12.2%	2,243	11.6%	4,492
Male Labor Force Growth (2010-2014)	203	17.0%	1,338	13.7%	2,397
Female Labor Force Growth (2010-2014)	100	7.7%	906	9.4%	2,095

### Occupation (2010)

Occupation Population Age 16 Years or Over	2,493		19,351		48,544
Occupation Total Males	1,191	47.7%	9,767	50.5%	24,649
Occupation Total Females	1,303	52.3%	9,584	49.5%	23,894
Management, Business, Financial Operations	453	18.2%	3,753	19.4%	8,760
Professional, Related	533	21.4%	4,438	22.9%	10,871
Service	342	13.7%	2,732	14.1%	7,405
Sales, Office	819	32.8%	5,845	30.2%	14,442
Farming, Fishing, Forestry	9	0.3%	65	0.3%	279
Construction, Extraction, Maintenance	124	5.0%	1,042	5.4%	3,376
Production, Transport, Material Moving	214	8.6%	1,475	7.6%	3,410
White Collar Workers	1,805	72.4%	14,036	72.5%	34,073
Blue Collar Workers	688	27.6%	5,315	27.5%	14,470

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1 mi radius      3 mi radius      5 mi radius

### Units In Structure (2010)

	1 mi radius	3 mi radius	5 mi radius
Total Units	2,110	16,505	40,469
1 Detached Unit	773 36.7%	9,378 56.8%	25,576 63.2%
1 Attached Unit	300 14.2%	1,420 8.6%	2,492 6.2%
2 Units	50 2.4%	306 1.9%	724 1.8%
3 to 4 Units	72 3.4%	590 3.6%	1,374 3.4%
5 to 9 Units	178 8.4%	1,127 6.8%	2,346 5.8%
10 to 19 Units	327 15.5%	1,670 10.1%	3,059 7.6%
20 to 49 Units	261 12.4%	1,023 6.2%	2,324 5.7%
50 or More Units	129 6.1%	634 3.8%	1,371 3.4%
Mobile Home or Trailer	20 1.0%	350 2.1%	1,184 2.9%
Other Structure	- -	6 -	18 -

### Homes Built By Year (2010)

	1 mi radius	3 mi radius	5 mi radius
Homes Built 2005 or later	510 24.2%	2,560 15.5%	4,384 10.8%
Homes Built 2000 to 2004	674 32.0%	3,869 23.4%	6,678 16.5%
Homes Built 1990 to 1999	356 16.9%	3,592 21.8%	8,211 20.3%
Homes Built 1980 to 1989	235 11.1%	2,662 16.1%	9,252 22.9%
Homes Built 1970 to 1979	141 6.7%	1,629 9.9%	4,877 12.1%
Homes Built 1960 to 1969	92 4.4%	1,013 6.1%	2,697 6.7%
Homes Built 1950 to 1959	61 2.9%	785 4.8%	2,665 6.6%
Homes Built 1940 to 1949	23 1.1%	236 1.4%	748 1.8%
Homes Built Before 1939	18 0.8%	160 1.0%	957 2.4%
Median Age of Homes	19.1 yrs	24.0 yrs	28.4 yrs

### Home Values (2010)

	1 mi radius	3 mi radius	5 mi radius
Owner Specified Housing Units	864	9,516	24,633
Home Values \$1,000,000 or More	10 1.2%	146 1.5%	422 1.7%
Home Values \$750,000 to \$999,999	14 1.6%	165 1.7%	427 1.7%
Home Values \$500,000 to \$749,999	33 3.8%	495 5.2%	1,241 5.0%
Home Values \$400,000 to \$499,999	36 4.2%	512 5.4%	1,131 4.6%
Home Values \$300,000 to \$399,999	88 10.2%	1,210 12.7%	2,564 10.4%
Home Values \$250,000 to \$299,999	78 9.0%	906 9.5%	2,253 9.1%
Home Values \$200,000 to \$249,999	128 14.9%	1,146 12.0%	2,764 11.2%
Home Values \$175,000 to \$199,999	66 7.6%	602 6.3%	1,662 6.7%
Home Values \$150,000 to \$174,999	124 14.4%	962 10.1%	2,486 10.1%
Home Values \$125,000 to \$149,999	89 10.3%	772 8.1%	2,109 8.6%
Home Values \$100,000 to \$124,999	67 7.8%	862 9.1%	2,435 9.9%
Home Values \$90,000 to \$99,999	22 2.5%	260 2.7%	874 3.5%
Home Values \$80,000 to \$89,999	39 4.5%	445 4.7%	1,062 4.3%
Home Values \$70,000 to \$79,999	14 1.6%	221 2.3%	704 2.9%
Home Values \$60,000 to \$69,999	13 1.5%	155 1.6%	572 2.3%
Home Values \$50,000 to \$59,999	10 1.1%	147 1.5%	385 1.6%
Home Values \$35,000 to \$49,999	9 1.1%	159 1.7%	432 1.8%
Home Values \$25,000 to \$34,999	7 0.8%	142 1.5%	312 1.3%
Home Values \$10,000 to \$24,999	10 1.2%	132 1.4%	508 2.1%
Home Values Under \$10,000	5 0.6%	77 0.8%	288 1.2%
Owner-Occupied Median Home Value	\$192,160	\$205,359	\$195,787
Renter-Occupied Median Rent	\$887	\$881	\$841

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### Total Annual Consumer Expenditure (2014)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$115 M	\$1.00 B	\$2.48 B
Total Non-Retail Expenditure	\$66.2 M	\$579 M	\$1.43 B
Total Retail Expenditure	\$48.8 M	\$425 M	\$1.05 B
Apparel	\$5.53 M	\$48.4 M	\$120 M
Contributions	\$4.22 M	\$39.8 M	\$99.6 M
Education	\$2.72 M	\$25.5 M	\$63.6 M
Entertainment	\$6.41 M	\$56.3 M	\$140 M
Food and Beverages	\$17.7 M	\$152 M	\$375 M
Furnishings and Equipment	\$4.99 M	\$44.5 M	\$110 M
Gifts	\$3.03 M	\$27.8 M	\$69.2 M
Health Care	\$7.08 M	\$60.1 M	\$148 M
Household Operations	\$4.08 M	\$37.2 M	\$92.7 M
Miscellaneous Expenses	\$1.94 M	\$16.5 M	\$40.8 M
Personal Care	\$1.67 M	\$14.5 M	\$35.8 M
Personal Insurance	\$1.17 M	\$10.7 M	\$26.7 M
Reading	\$379 K	\$3.31 M	\$8.17 M
Shelter	\$22.0 M	\$194 M	\$481 M
Tobacco	\$764 K	\$6.21 M	\$15.2 M
Transportation	\$23.1 M	\$198 M	\$489 M
Utilities	\$8.18 M	\$68.8 M	\$169 M

### Monthly Household Consumer Expenditure (2014)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$4,344	\$4,850	\$4,897
Total Non-Retail Expenditure	\$2,502 57.6%	\$2,797 57.7%	\$2,824 57.7%
Total Retail Expenditures	\$1,843 42.4%	\$2,053 42.3%	\$2,073 42.3%
Apparel	\$209 4.8%	\$234 4.8%	\$236 4.8%
Contributions	\$159 3.7%	\$192 4.0%	\$196 4.0%
Education	\$103 2.4%	\$123 2.5%	\$125 2.6%
Entertainment	\$242 5.6%	\$272 5.6%	\$275 5.6%
Food and Beverages	\$669 15.4%	\$734 15.1%	\$739 15.1%
Furnishings and Equipment	\$189 4.3%	\$215 4.4%	\$217 4.4%
Gifts	\$114 2.6%	\$134 2.8%	\$136 2.8%
Health Care	\$267 6.2%	\$290 6.0%	\$292 6.0%
Household Operations	\$154 3.5%	\$180 3.7%	\$183 3.7%
Miscellaneous Expenses	\$73 1.7%	\$80 1.6%	\$80 1.6%
Personal Care	\$63 1.5%	\$70 1.4%	\$71 1.4%
Personal Insurance	\$44 1.0%	\$52 1.1%	\$53 1.1%
Reading	\$14 0.3%	\$16 0.3%	\$16 0.3%
Shelter	\$831 19.1%	\$937 19.3%	\$949 19.4%
Tobacco	\$29 0.7%	\$30 0.6%	\$30 0.6%
Transportation	\$874 20.1%	\$958 19.8%	\$964 19.7%
Utilities	\$309 7.1%	\$332 6.9%	\$334 6.8%

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