

# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.1361/-82.0057

RFULL9

2905 Duff Rd Lakeland, FL 33810	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2017)	8,723	39,800	81,329
Projected Population (2022)	9,790	44,672	91,278
Census Population (2010)	7,998	36,278	74,399
Census Population (2000)	4,731	24,857	56,312
Projected Annual Growth (2017-2022)	1,067 2.4%	4,872 2.4%	9,949 2.4%
Historical Annual Growth (2010-2017)	725 1.3%	3,522 1.4%	6,930 1.3%
Historical Annual Growth (2000-2010)	3,267 6.9%	11,421 4.6%	18,087 3.2%
Estimated Population Density (2017)	2,778 <i>psm</i>	1,408 <i>psm</i>	1,036 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2017)	3,058	14,914	31,163
Projected Households (2022)	3,170	15,476	32,366
Census Households (2010)	2,830	13,724	28,801
Census Households (2000)	1,742	9,734	21,862
Projected Annual Growth (2017-2022)	113 0.7%	563 0.8%	1,203 0.8%
Historical Annual Change (2000-2017)	1,315 4.4%	5,180 3.1%	9,302 2.5%
<b>Average Household Income</b>			
Estimated Average Household Income (2017)	\$77,933	\$68,190	\$65,986
Projected Average Household Income (2022)	\$93,280	\$80,899	\$78,117
Census Average Household Income (2010)	\$57,616	\$54,120	\$53,115
Census Average Household Income (2000)	\$50,877	\$47,424	\$48,373
Projected Annual Change (2017-2022)	\$15,347 3.9%	\$12,709 3.7%	\$12,131 3.7%
Historical Annual Change (2000-2017)	\$27,057 3.1%	\$20,765 2.6%	\$17,613 2.1%
<b>Median Household Income</b>			
Estimated Median Household Income (2017)	\$68,714	\$56,881	\$55,428
Projected Median Household Income (2022)	\$80,890	\$67,190	\$65,468
Census Median Household Income (2010)	\$52,192	\$48,342	\$47,051
Census Median Household Income (2000)	\$45,312	\$39,863	\$39,817
Projected Annual Change (2017-2022)	\$12,176 3.5%	\$10,309 3.6%	\$10,040 3.6%
Historical Annual Change (2000-2017)	\$23,403 3.0%	\$17,018 2.5%	\$15,611 2.3%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2017)	\$27,317	\$25,584	\$25,334
Projected Per Capita Income (2022)	\$30,210	\$28,056	\$27,743
Census Per Capita Income (2010)	\$20,384	\$20,473	\$20,562
Census Per Capita Income (2000)	\$18,730	\$18,566	\$18,734
Projected Annual Change (2017-2022)	\$2,892 2.1%	\$2,472 1.9%	\$2,409 1.9%
Historical Annual Change (2000-2017)	\$8,587 2.7%	\$7,018 2.2%	\$6,600 2.1%
Estimated Average Household Net Worth (2017)	\$406,642	\$366,087	\$356,233

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2905 Duff Rd Lakeland, FL 33810	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2017)	8,723		39,800		81,329	
White (2017)	6,627	76.0%	31,535	79.2%	62,355	76.7%
Black or African American (2017)	1,295	14.8%	4,525	11.4%	11,175	13.7%
American Indian or Alaska Native (2017)	42	0.5%	193	0.5%	342	0.4%
Asian (2017)	247	2.8%	1,006	2.5%	2,067	2.5%
Hawaiian or Pacific Islander (2017)	2	-	15	-	46	0.1%
Other Race (2017)	270	3.1%	1,404	3.5%	3,026	3.7%
Two or More Races (2017)	241	2.8%	1,122	2.8%	2,319	2.9%
Population < 18 (2017)	2,195	25.2%	8,918	22.4%	17,551	21.6%
White Not Hispanic	1,173	53.4%	5,075	56.9%	9,272	52.8%
Black or African American	416	19.0%	1,370	15.4%	3,277	18.7%
Asian	54	2.5%	214	2.4%	436	2.5%
Other Race Not Hispanic	77	3.5%	374	4.2%	731	4.2%
Hispanic	475	21.6%	1,884	21.1%	3,834	21.8%
Not Hispanic or Latino Population (2017)	7,097	81.4%	33,565	84.3%	68,756	84.5%
Not Hispanic White	5,503	77.5%	27,514	82.0%	54,528	79.3%
Not Hispanic Black or African American	1,204	17.0%	4,243	12.6%	10,557	15.4%
Not Hispanic American Indian or Alaska Native	21	0.3%	131	0.4%	230	0.3%
Not Hispanic Asian	238	3.3%	975	2.9%	1,991	2.9%
Not Hispanic Hawaiian or Pacific Islander	2	-	13	-	29	-
Not Hispanic Other Race	2	-	20	0.1%	35	0.1%
Not Hispanic Two or More Races	127	1.8%	669	2.0%	1,387	2.0%
Hispanic or Latino Population (2017)	1,626	18.6%	6,235	15.7%	12,573	15.5%
Hispanic White	1,124	69.1%	4,020	64.5%	7,827	62.3%
Hispanic Black or African American	90	5.6%	281	4.5%	618	4.9%
Hispanic American Indian or Alaska Native	21	1.3%	62	1.0%	112	0.9%
Hispanic Asian	9	0.6%	31	0.5%	76	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	2	-	16	0.1%
Hispanic Other Race	268	16.5%	1,385	22.2%	2,991	23.8%
Hispanic Two or More Races	114	7.0%	453	7.3%	932	7.4%
Not Hispanic or Latino Population (2010)	6,726	84.1%	31,538	86.9%	65,025	87.4%
Hispanic or Latino Population (2010)	1,272	15.9%	4,740	13.1%	9,374	12.6%
Not Hispanic or Latino Population (2000)	4,451	94.1%	23,613	95.0%	53,196	94.5%
Hispanic or Latino Population (2000)	280	5.9%	1,243	5.0%	3,116	5.5%
Not Hispanic or Latino Population (2022)	7,798	79.7%	36,924	82.7%	75,667	82.9%
Hispanic or Latino Population (2022)	1,992	20.3%	7,748	17.3%	15,611	17.1%
Projected Annual Growth (2017-2022)	366	4.5%	1,513	4.9%	3,038	4.8%
Historical Annual Growth (2000-2010)	992	35.5%	3,496	28.1%	6,257	20.1%

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## 2905 Duff Rd

### Lakeland, FL 33810

1 mi radius      3 mi radius      5 mi radius

#### Total Age Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
Total Population	8,723	39,800	81,329
Age Under 5 Years	580 6.6%	2,339 5.9%	4,647 5.7%
Age 5 to 9 Years	626 7.2%	2,510 6.3%	4,843 6.0%
Age 10 to 14 Years	658 7.5%	2,641 6.6%	5,174 6.4%
Age 15 to 19 Years	526 6.0%	2,364 5.9%	4,833 5.9%
Age 20 to 24 Years	399 4.6%	2,097 5.3%	4,751 5.8%
Age 25 to 29 Years	568 6.5%	2,683 6.7%	5,629 6.9%
Age 30 to 34 Years	684 7.8%	2,610 6.6%	5,002 6.2%
Age 35 to 39 Years	657 7.5%	2,544 6.4%	4,981 6.1%
Age 40 to 44 Years	576 6.6%	2,329 5.9%	4,624 5.7%
Age 45 to 49 Years	521 6.0%	2,436 6.1%	4,887 6.0%
Age 50 to 54 Years	537 6.2%	2,412 6.1%	4,857 6.0%
Age 55 to 59 Years	567 6.5%	2,568 6.5%	5,138 6.3%
Age 60 to 64 Years	487 5.6%	2,380 6.0%	4,716 5.8%
Age 65 to 69 Years	489 5.6%	2,456 6.2%	4,876 6.0%
Age 70 to 74 Years	350 4.0%	2,130 5.4%	4,388 5.4%
Age 75 to 79 Years	255 2.9%	1,479 3.7%	3,331 4.1%
Age 80 to 84 Years	149 1.7%	1,008 2.5%	2,435 3.0%
Age 85 Years or Over	93 1.1%	816 2.0%	2,215 2.7%
Median Age	37.1	40.4	40.9
Age 19 Years or Less	2,390 27.4%	9,853 24.8%	19,497 24.0%
Age 20 to 64 Years	4,995 57.3%	22,058 55.4%	44,586 54.8%
Age 65 Years or Over	1,337 15.3%	7,889 19.8%	17,246 21.2%

#### Female Age Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
Female Population	4,440 50.9%	20,425 51.3%	42,176 51.9%
Age Under 5 Years	271 6.1%	1,113 5.5%	2,266 5.4%
Age 5 to 9 Years	297 6.7%	1,216 6.0%	2,356 5.6%
Age 10 to 14 Years	322 7.3%	1,325 6.5%	2,555 6.1%
Age 15 to 19 Years	243 5.5%	1,093 5.4%	2,306 5.5%
Age 20 to 24 Years	202 4.5%	1,057 5.2%	2,411 5.7%
Age 25 to 29 Years	303 6.8%	1,427 7.0%	2,976 7.1%
Age 30 to 34 Years	365 8.2%	1,356 6.6%	2,604 6.2%
Age 35 to 39 Years	332 7.5%	1,281 6.3%	2,542 6.0%
Age 40 to 44 Years	271 6.1%	1,155 5.7%	2,305 5.5%
Age 45 to 49 Years	260 5.9%	1,250 6.1%	2,507 5.9%
Age 50 to 54 Years	285 6.4%	1,227 6.0%	2,513 6.0%
Age 55 to 59 Years	318 7.2%	1,401 6.9%	2,763 6.6%
Age 60 to 64 Years	268 6.0%	1,291 6.3%	2,546 6.0%
Age 65 to 69 Years	250 5.6%	1,260 6.2%	2,577 6.1%
Age 70 to 74 Years	183 4.1%	1,144 5.6%	2,365 5.6%
Age 75 to 79 Years	137 3.1%	782 3.8%	1,814 4.3%
Age 80 to 84 Years	73 1.6%	528 2.6%	1,343 3.2%
Age 85 Years or Over	61 1.4%	518 2.5%	1,426 3.4%
Female Median Age	38.0	41.4	42.0
Age 19 Years or Less	1,132 25.5%	4,748 23.2%	9,484 22.5%
Age 20 to 64 Years	2,605 58.7%	11,445 56.0%	23,166 54.9%
Age 65 Years or Over	703 15.8%	4,232 20.7%	9,526 22.6%

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## 2905 Duff Rd

### Lakeland, FL 33810

1 mi radius      3 mi radius      5 mi radius

#### Male Age Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,283 49.1%	19,376 48.7%	39,153 48.1%
Age Under 5 Years	309 7.2%	1,226 6.3%	2,381 6.1%
Age 5 to 9 Years	330 7.7%	1,294 6.7%	2,487 6.4%
Age 10 to 14 Years	336 7.8%	1,316 6.8%	2,619 6.7%
Age 15 to 19 Years	283 6.6%	1,270 6.6%	2,526 6.5%
Age 20 to 24 Years	198 4.6%	1,040 5.4%	2,340 6.0%
Age 25 to 29 Years	264 6.2%	1,256 6.5%	2,653 6.8%
Age 30 to 34 Years	318 7.4%	1,254 6.5%	2,398 6.1%
Age 35 to 39 Years	325 7.6%	1,263 6.5%	2,440 6.2%
Age 40 to 44 Years	305 7.1%	1,174 6.1%	2,320 5.9%
Age 45 to 49 Years	260 6.1%	1,186 6.1%	2,381 6.1%
Age 50 to 54 Years	252 5.9%	1,185 6.1%	2,344 6.0%
Age 55 to 59 Years	250 5.8%	1,167 6.0%	2,375 6.1%
Age 60 to 64 Years	219 5.1%	1,089 5.6%	2,170 5.5%
Age 65 to 69 Years	240 5.6%	1,196 6.2%	2,299 5.9%
Age 70 to 74 Years	167 3.9%	986 5.1%	2,023 5.2%
Age 75 to 79 Years	118 2.7%	697 3.6%	1,517 3.9%
Age 80 to 84 Years	77 1.8%	481 2.5%	1,092 2.8%
Age 85 Years or Over	33 0.8%	297 1.5%	789 2.0%
Male Median Age	36.3	39.4	39.6
Age 19 Years or Less	1,258 29.4%	5,105 26.3%	10,013 25.6%
Age 20 to 64 Years	2,391 55.8%	10,613 54.8%	21,420 54.7%
Age 65 Years or Over	634 14.8%	3,657 18.9%	7,720 19.7%

#### Males per 100 Females (2017)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	96	95	93
Age Under 5 Years	114 53.4%	110 52.4%	105 51.2%
Age 5 to 9 Years	111 52.6%	106 51.5%	106 51.3%
Age 10 to 14 Years	104 51.1%	99 49.8%	103 50.6%
Age 15 to 19 Years	117 53.9%	116 53.7%	110 52.3%
Age 20 to 24 Years	98 49.5%	98 49.6%	97 49.3%
Age 25 to 29 Years	87 46.5%	88 46.8%	89 47.1%
Age 30 to 34 Years	87 46.6%	92 48.0%	92 47.9%
Age 35 to 39 Years	98 49.4%	99 49.7%	96 49.0%
Age 40 to 44 Years	112 52.9%	102 50.4%	101 50.2%
Age 45 to 49 Years	100 50.0%	95 48.7%	95 48.7%
Age 50 to 54 Years	88 46.9%	97 49.1%	93 48.3%
Age 55 to 59 Years	79 44.0%	83 45.5%	86 46.2%
Age 60 to 64 Years	82 45.0%	84 45.8%	85 46.0%
Age 65 to 69 Years	96 49.0%	95 48.7%	89 47.1%
Age 70 to 74 Years	91 47.7%	86 46.3%	86 46.1%
Age 75 to 79 Years	86 46.3%	89 47.1%	84 45.5%
Age 80 to 84 Years	106 51.4%	91 47.7%	81 44.9%
Age 85 Years or Over	54 34.9%	57 36.5%	55 35.6%
Age 19 Years or Less	111 52.6%	108 51.8%	106 51.4%
Age 20 to 39 Years	92 47.9%	94 48.4%	93 48.3%
Age 40 to 64 Years	92 47.8%	92 47.8%	92 47.8%
Age 65 Years or Over	90 47.4%	86 46.4%	81 44.8%

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## 2905 Duff Rd

### Lakeland, FL 33810

	1 mi radius	3 mi radius	5 mi radius
<b>Household Type (2017)</b>			
Total Households	3,058	14,914	31,163
Households with Children	1,197 39.2%	4,794 32.1%	9,551 30.6%
Average Household Size	2.9	2.6	2.6
Household Density per Square Mile	974	528	397
Population Family	7,921 90.8%	34,502 86.7%	68,971 84.8%
Population Non-Family	802 9.2%	4,999 12.6%	11,412 14.0%
Population Group Quarters	- -	299 0.8%	946 1.2%
Family Households	2,430 79.5%	10,936 73.3%	22,087 70.9%
Married Couple Households	1,920 79.0%	8,424 77.0%	16,582 75.1%
Other Family Households	510 21.0%	2,513 23.0%	5,505 24.9%
Family Households with Children	1,184 48.7%	4,733 43.3%	9,424 42.7%
Married Couple with Children	838 70.8%	3,122 66.0%	5,920 62.8%
Other Family Households with Children	346 29.2%	1,611 34.0%	3,504 37.2%
Family Households No Children	1,246 51.3%	6,203 56.7%	12,663 57.3%
Married Couple No Children	1,082 86.9%	5,302 85.5%	10,662 84.2%
Other Family Households No Children	164 13.1%	901 14.5%	2,001 15.8%
Non-Family Households	628 20.5%	3,978 26.7%	9,076 29.1%
Non-Family Households with Children	14 2.2%	61 1.5%	127 1.4%
Non-Family Households No Children	614 97.8%	3,917 98.5%	8,950 98.6%
Average Family Household Size	3.3	3.2	3.1
Average Family Income	\$86,067	\$76,416	\$74,207
Median Family Income	\$72,782	\$64,243	\$63,563
Average Non-Family Household Size	1.3	1.3	1.3
<b>Marital Status (2017)</b>			
Population Age 15 Years or Over	6,859	32,311	66,665
Never Married	1,910 27.8%	8,981 27.8%	18,983 28.5%
Currently Married	3,630 52.9%	15,697 48.6%	31,314 47.0%
Previously Married	1,319 19.2%	7,632 23.6%	16,367 24.6%
Separated	183 13.8%	1,197 15.7%	2,722 16.6%
Widowed	373 28.3%	2,314 30.3%	5,466 33.4%
Divorced	764 57.9%	4,121 54.0%	8,179 50.0%
<b>Educational Attainment (2017)</b>			
Adult Population Age 25 Years or Over	5,933	27,850	57,081
Elementary (Grade Level 0 to 8)	147 2.5%	975 3.5%	2,176 3.8%
Some High School (Grade Level 9 to 11)	627 10.6%	2,640 9.5%	4,974 8.7%
High School Graduate	1,987 33.5%	10,354 37.2%	21,123 37.0%
Some College	1,391 23.4%	5,831 20.9%	11,676 20.5%
Associate Degree Only	602 10.1%	3,042 10.9%	6,131 10.7%
Bachelor Degree Only	837 14.1%	3,477 12.5%	7,632 13.4%
Graduate Degree	342 5.8%	1,532 5.5%	3,368 5.9%
Any College (Some College or Higher)	3,172 53.5%	13,882 49.8%	28,807 50.5%
College Degree + (Bachelor Degree or Higher)	1,179 19.9%	5,009 18.0%	11,000 19.3%

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### Lakeland, FL 33810

#### Housing

	1 mi radius	3 mi radius	5 mi radius
Total Housing Units (2017)	3,235	15,937	33,404
Total Housing Units (2010)	3,154	15,513	32,810
Historical Annual Growth (2010-2017)	82 0.4%	425 0.4%	595 0.3%
Housing Units Occupied (2017)	3,058 94.5%	14,914 93.6%	31,163 93.3%
Housing Units Owner-Occupied	2,595 84.9%	11,303 75.8%	22,159 71.1%
Housing Units Renter-Occupied	463 15.1%	3,611 24.2%	9,004 28.9%
Housing Units Vacant (2017)	178 5.8%	1,024 6.9%	2,241 7.2%

#### Household Size (2017)

	1 mi radius	3 mi radius	5 mi radius
Total Households	3,058	14,914	31,163
1 Person Households	483 15.8%	3,158 21.2%	7,229 23.2%
2 Person Households	1,091 35.7%	5,563 37.3%	11,690 37.5%
3 Person Households	553 18.1%	2,416 16.2%	4,936 15.8%
4 Person Households	523 17.1%	2,081 14.0%	3,986 12.8%
5 Person Households	246 8.0%	999 6.7%	1,925 6.2%
6 Person Households	95 3.1%	423 2.8%	837 2.7%
7 or More Person Households	67 2.2%	274 1.8%	561 1.8%

#### Household Income Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
HH Income \$200,000 or More	33 1.1%	259 1.7%	594 1.9%
HH Income \$150,000 to \$199,999	148 4.8%	599 4.0%	1,160 3.7%
HH Income \$125,000 to \$149,999	187 6.1%	670 4.5%	1,389 4.5%
HH Income \$100,000 to \$124,999	385 12.6%	1,294 8.7%	2,451 7.9%
HH Income \$75,000 to \$99,999	623 20.4%	2,250 15.1%	4,403 14.1%
HH Income \$50,000 to \$74,999	655 21.4%	3,236 21.7%	6,802 21.8%
HH Income \$35,000 to \$49,999	498 16.3%	2,710 18.2%	5,301 17.0%
HH Income \$25,000 to \$34,999	228 7.4%	1,606 10.8%	3,317 10.6%
HH Income \$15,000 to \$24,999	115 3.7%	1,203 8.1%	2,985 9.6%
HH Income \$10,000 to \$14,999	39 1.3%	467 3.1%	1,179 3.8%
HH Income Under \$10,000	147 4.8%	620 4.2%	1,582 5.1%

#### Household Vehicles (2017)

	1 mi radius	3 mi radius	5 mi radius
Households 0 Vehicles Available	78 2.6%	719 4.8%	1,592 5.1%
Households 1 Vehicle Available	755 24.7%	5,369 36.0%	12,419 39.9%
Households 2 Vehicles Available	1,599 52.3%	6,189 41.5%	11,933 38.3%
Households 3 or More Vehicles Available	626 20.5%	2,636 17.7%	5,220 16.8%
Total Vehicles Available	6,013	26,584	53,859
Average Vehicles per Household	2.0	1.8	1.7
Owner-Occupied Household Vehicles	5,210 86.6%	21,319 80.2%	41,047 76.2%
Average Vehicles per Owner-Occupied Household	2.0	1.9	1.9
Renter-Occupied Household Vehicles	803 13.4%	5,265 19.8%	12,812 23.8%
Average Vehicles per Renter-Occupied Household	1.7	1.5	1.4

#### Travel Time (2015)

	1 mi radius	3 mi radius	5 mi radius
Worker Base Age 16 years or Over	3,664	16,632	34,293
Travel to Work in 14 Minutes or Less	591 16.1%	3,509 21.1%	7,807 22.8%
Travel to Work in 15 to 29 Minutes	1,751 47.8%	7,247 43.6%	14,779 43.1%
Travel to Work in 30 to 59 Minutes	877 23.9%	4,333 26.1%	9,547 27.8%
Travel to Work in 60 Minutes or More	446 12.2%	1,403 8.4%	2,323 6.8%
Work at Home	220 6.0%	907 5.5%	1,566 4.6%
Average Minutes Travel to Work	22.4	21.7	21.7

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RFULL9

2905 Duff Rd Lakeland, FL 33810	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2015)</b>						
Worker Base Age 16 years or Over	3,664		16,632		34,293	
Drive to Work Alone	3,167	86.4%	14,033	84.4%	28,665	83.6%
Drive to Work in Carpool	220	6.0%	1,247	7.5%	2,658	7.8%
Travel to Work by Public Transportation	16	0.5%	203	1.2%	606	1.8%
Drive to Work on Motorcycle	14	0.4%	75	0.5%	132	0.4%
Bicycle to Work	3	0.1%	16	0.1%	130	0.4%
Walk to Work	9	0.2%	51	0.3%	275	0.8%
Other Means	16	0.4%	99	0.6%	261	0.8%
Work at Home	220	6.0%	907	5.5%	1,566	4.6%
<b>Daytime Demographics (2017)</b>						
Total Businesses	51		570		1,595	
Total Employees	416		4,545		19,013	
Company Headquarter Businesses	-	-	-	-	2	0.1%
Company Headquarter Employees	-	-	-	-	180	0.9%
Employee Population per Business	8.1 to 1		8.0 to 1		11.9 to 1	
Residential Population per Business	170.7 to 1		69.8 to 1		51.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,291		18,929		48,901	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2017)	6,742		31,833		65,737	
Labor Force Total Males (2017)	3,241	48.1%	15,265	48.0%	31,160	47.4%
Male Civilian Employed	1,993	61.5%	9,049	59.3%	18,426	59.1%
Male Civilian Unemployed	100	3.1%	496	3.3%	1,031	3.3%
Males in Armed Forces	-	-	-	-	-	-
Males Not in Labor Force	1,149	35.4%	5,720	37.5%	11,704	37.6%
Labor Force Total Females (2017)	3,500	51.9%	16,568	52.0%	34,577	52.6%
Female Civilian Employed	1,874	53.5%	8,400	50.7%	17,423	50.4%
Female Civilian Unemployed	60	1.7%	328	2.0%	758	2.2%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,566	44.7%	7,840	47.3%	16,396	47.4%
Unemployment Rate		2.4%		2.6%		2.7%
Labor Force Growth (2010-2017)	-33	-0.9%	-1	-	-230	-0.6%
Male Labor Force Growth (2010-2017)	-17	-0.8%	-	-	-120	-0.6%
Female Labor Force Growth (2010-2017)	-16	-0.9%	-1	-	-110	-0.6%
<b>Occupation (2015)</b>						
Occupation Population Age 16 Years or Over	3,900		17,450		36,079	
Occupation Total Males	2,010	51.5%	9,048	51.9%	18,546	51.4%
Occupation Total Females	1,890	48.5%	8,402	48.1%	17,533	48.6%
Management, Business, Financial Operations	503	12.9%	2,132	12.2%	4,134	11.5%
Professional, Related	808	20.7%	3,331	19.1%	6,789	18.8%
Service	609	15.6%	2,965	17.0%	6,505	18.0%
Sales, Office	1,007	25.8%	4,788	27.4%	10,221	28.3%
Farming, Fishing, Forestry	10	0.3%	79	0.5%	160	0.4%
Construction, Extraction, Maintenance	378	9.7%	1,386	7.9%	2,790	7.7%
Production, Transport, Material Moving	585	15.0%	2,768	15.9%	5,480	15.2%
White Collar Workers	2,319	59.5%	10,252	58.7%	21,144	58.6%
Blue Collar Workers	1,581	40.5%	7,198	41.3%	14,935	41.4%

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# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.1361/-82.0057

RFULL9

2905 Duff Rd Lakeland, FL 33810	1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2015)</b>						
Total Units	2,830		13,724		28,801	
1 Detached Unit	2,822	99.7%	9,976	72.7%	19,571	68.0%
1 Attached Unit	54	1.9%	253	1.8%	644	2.2%
2 Units	5	0.2%	402	2.9%	804	2.8%
3 to 4 Units	3	0.1%	337	2.5%	686	2.4%
5 to 9 Units	1	-	317	2.3%	1,201	4.2%
10 to 19 Units	2	0.1%	289	2.1%	1,114	3.9%
20 to 49 Units	1	-	191	1.4%	527	1.8%
50 or More Units	4	0.1%	130	0.9%	712	2.5%
Mobile Home or Trailer	184	6.5%	3,019	22.0%	6,062	21.0%
Other Structure	1	-	3	-	25	0.1%
<b>Homes Built By Year (2015)</b>						
Homes Built 2014 or later	4	0.1%	21	0.2%	77	0.3%
Homes Built 2010 to 2013	113	4.0%	457	3.3%	1,054	3.7%
Homes Built 2000 to 2009	1,258	44.5%	4,354	31.7%	7,790	27.0%
Homes Built 1990 to 1999	696	24.6%	3,734	27.2%	7,441	25.8%
Homes Built 1980 to 1989	457	16.2%	2,543	18.5%	6,276	21.8%
Homes Built 1970 to 1979	262	9.3%	2,088	15.2%	4,690	16.3%
Homes Built 1960 to 1969	95	3.4%	781	5.7%	1,880	6.5%
Homes Built 1950 to 1959	96	3.4%	536	3.9%	1,233	4.3%
Homes Built 1940 to 1949	41	1.4%	153	1.1%	340	1.2%
Homes Built Before 1939	56	2.0%	251	1.8%	552	1.9%
Median Age of Homes	23.1 yrs		26.3 yrs		27.7 yrs	
<b>Home Values (2015)</b>						
Owner Specified Housing Units	2,384		10,343		20,434	
Home Values \$1,000,000 or More	3	0.1%	19	0.2%	86	0.4%
Home Values \$750,000 to \$999,999	3	0.1%	17	0.2%	53	0.3%
Home Values \$500,000 to \$749,999	19	0.8%	127	1.2%	260	1.3%
Home Values \$400,000 to \$499,999	20	0.8%	112	1.1%	257	1.3%
Home Values \$300,000 to \$399,999	97	4.1%	559	5.4%	1,012	5.0%
Home Values \$250,000 to \$299,999	102	4.3%	641	6.2%	1,191	5.8%
Home Values \$200,000 to \$249,999	308	12.9%	1,088	10.5%	2,203	10.8%
Home Values \$175,000 to \$199,999	227	9.5%	722	7.0%	1,663	8.1%
Home Values \$150,000 to \$174,999	422	17.7%	1,479	14.3%	2,778	13.6%
Home Values \$125,000 to \$149,999	510	21.4%	1,298	12.5%	2,322	11.4%
Home Values \$100,000 to \$124,999	324	13.6%	1,238	12.0%	2,622	12.8%
Home Values \$90,000 to \$99,999	138	5.8%	639	6.2%	1,142	5.6%
Home Values \$80,000 to \$89,999	125	5.2%	543	5.2%	1,071	5.2%
Home Values \$70,000 to \$79,999	53	2.2%	449	4.3%	797	3.9%
Home Values \$60,000 to \$69,999	66	2.8%	583	5.6%	1,044	5.1%
Home Values \$50,000 to \$59,999	33	1.4%	463	4.5%	876	4.3%
Home Values \$35,000 to \$49,999	31	1.3%	362	3.5%	827	4.0%
Home Values \$25,000 to \$34,999	51	2.1%	460	4.4%	941	4.6%
Home Values \$10,000 to \$24,999	36	1.5%	237	2.3%	642	3.1%
Home Values Under \$10,000	45	1.9%	250	2.4%	475	2.3%
Owner-Occupied Median Home Value	\$149,383		\$129,931		\$130,531	
Renter-Occupied Median Rent	\$949		\$827		\$816	

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# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 28.1361/-82.0057

RFULL9

2905 Duff Rd

Lakeland, FL 33810

1 mi radius      3 mi radius      5 mi radius

## Total Annual Consumer Expenditure (2017)

Total Household Expenditure	\$182 M	\$806 M	\$1.64 B
Total Non-Retail Expenditure	\$93.1 M	\$414 M	\$845 M
Total Retail Expenditure	\$88.6 M	\$392 M	\$798 M
Apparel	\$6.32 M	\$28.0 M	\$57.0 M
Contributions	\$7.38 M	\$32.6 M	\$66.5 M
Education	\$6.27 M	\$27.0 M	\$55.3 M
Entertainment	\$10.2 M	\$45.0 M	\$91.7 M
Food and Beverages	\$26.9 M	\$120 M	\$245 M
Furnishings and Equipment	\$6.33 M	\$27.4 M	\$55.7 M
Gifts	\$4.31 M	\$18.9 M	\$38.6 M
Health Care	\$14.6 M	\$66.1 M	\$135 M
Household Operations	\$5.07 M	\$22.0 M	\$44.8 M
Miscellaneous Expenses	\$2.69 M	\$12.0 M	\$24.6 M
Personal Care	\$2.37 M	\$10.5 M	\$21.4 M
Personal Insurance	\$1.30 M	\$5.70 M	\$11.6 M
Reading	\$401 K	\$1.78 M	\$3.63 M
Shelter	\$37.2 M	\$165 M	\$337 M
Tobacco	\$1.13 M	\$5.23 M	\$10.7 M
Transportation	\$35.5 M	\$156 M	\$318 M
Utilities	\$13.7 M	\$61.7 M	\$126 M

## Monthly Household Consumer Expenditure (2017)

Total Household Expenditure	\$4,953	\$4,501	\$4,394
Total Non-Retail Expenditure	\$2,538 51.2%	\$2,312 51.4%	\$2,259 51.4%
Total Retail Expenditures	\$2,415 48.8%	\$2,189 48.6%	\$2,135 48.6%
Apparel	\$172 3.5%	\$156 3.5%	\$153 3.5%
Contributions	\$201 4.1%	\$182 4.1%	\$178 4.0%
Education	\$171 3.5%	\$151 3.4%	\$148 3.4%
Entertainment	\$279 5.6%	\$252 5.6%	\$245 5.6%
Food and Beverages	\$733 14.8%	\$670 14.9%	\$655 14.9%
Furnishings and Equipment	\$173 3.5%	\$153 3.4%	\$149 3.4%
Gifts	\$118 2.4%	\$106 2.4%	\$103 2.3%
Health Care	\$398 8.0%	\$370 8.2%	\$362 8.2%
Household Operations	\$138 2.8%	\$123 2.7%	\$120 2.7%
Miscellaneous Expenses	\$73 1.5%	\$67 1.5%	\$66 1.5%
Personal Care	\$64 1.3%	\$59 1.3%	\$57 1.3%
Personal Insurance	\$36 0.7%	\$32 0.7%	\$31 0.7%
Reading	\$11 0.2%	\$10 0.2%	\$10 0.2%
Shelter	\$1,014 20.5%	\$923 20.5%	\$901 20.5%
Tobacco	\$31 0.6%	\$29 0.6%	\$29 0.7%
Transportation	\$968 19.5%	\$874 19.4%	\$850 19.4%
Utilities	\$374 7.5%	\$345 7.7%	\$338 7.7%

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